



COMPANY PROFILE 2026

TECHNOLOGY
INFRASTRUCTURE
INNOVATION

Empowering operators through
gaming technology, sportsbook content,
payments & retail solutions.



ABOUT SUPA GAMING

SUPA GAMING is a leading B2B gaming technology company delivering end-to-end solutions for licensed operators across regulated gaming markets. Built on more than two decades of industry expertise, we provide the technology, infrastructure, content and operational tools required to launch, manage and scale successful gaming businesses.

Our ecosystem combines advanced online gaming platforms, sportsbook solutions, game aggregation, payments, CRM, retail infrastructure and compliance management into a single connected framework. By integrating every critical component of the gaming value chain, we enable operators to focus on growth while we provide the technology that powers their success.

Today, SUPA GAMING supports millions of players across multiple jurisdictions, processing millions of transactions daily through a secure, scalable and highly reliable infrastructure.



OUR VISION

To revolutionise the gaming industry by delivering innovative, customer-centric technology solutions that empower operators, enhance player experiences and set new standards for operational excellence across regulated markets.

OUR MISSION

To provide licensed operators with world-class gaming technology, seamless integrations and scalable infrastructure that drive growth, strengthen compliance and create exceptional player experiences across online and retail environments.



SUPA GAMING AT A GLANCE



20+
YEARS

Industry Experience

500+
MILLION

Transactions
Processed Daily

40+
MILLION

Players Served

30+
THOUSAND

Games Available

135+

Integrated Game
Providers

12+

Countries Supported

100+

Retail Shops Deployed

300+

Payment Methods
Available

OUR ECOSYSTEM

SUPA GAMING offers a fully integrated gaming ecosystem designed to support every aspect of modern gaming operations.

ONLINE GAMING PLATFORM (PAM)

Our Player Account Management platform provides operators with a powerful foundation to manage players, transactions and gaming operations through a centralised environment.

Key capabilities include:

- Player Account Management
- Wallet Management
- KYC & AML Verification
- Fraud Detection & Prevention
- Risk Management
- Bonus & Promotion Management
- Real-Time Reporting
- Customer Support Tools
- Multi-Currency Support
- Comprehensive Analytics



SPORTSBOOK SOLUTIONS

Our enterprise-grade sportsbook solution delivers a premium betting experience across desktop, mobile, retail and POS environments.

FEATURES INCLUDE:

35,000+ Pre-Match Events
Monthly

15,000+ Live Events
Monthly

50+ Sports

1,500+ Markets

Multi-Sport Bet Builder

Live Statistics & Game
Tracker

Risk & Liability
Management

Promotional Mechanics

Multi-Currency &
Multi-Language Support

Omnichannel
Deployment

Designed for flexibility, our sportsbook can be deployed as a standalone solution or fully integrated into the SUPA GAMING



GAMES AGGREGATION

SUPA GAMING's game aggregation platform provides access to one of the industry's most extensive content portfolios through a single API integration.

Key benefits include:

- **30,000+** Games
- **135+** Connected Providers
- Single **API Integration**
- Centralised Game Management
- Technical Support
- Bonus & Promotion Integration
- Player Management Tools

Our content offering spans:

- Slot Games
- Crash Games
- Table Games
- Instant Win Games
- Live Casino
- Proprietary Game Content
- Including SUPA GAMING original titles such as Soaring, Rocket Man and Lucky Numbers.



AI-POWERED CRM & LOYALTY

Our advanced CRM solution leverages artificial intelligence and automation to maximise player engagement and retention.

Capabilities include:

- AI-Powered Segmentation
- No-Code Journey Builder
- Omnichannel Communication
- Personalised Player Experiences
- Loyalty Program Management
- Automated Campaign Management
- Real-Time Optimisation

The platform currently supports:

5+
MILLION
Messages Sent Daily

8+
THOUSAND
Active Workflows

10+
MILLION
Players Serviced

30+
System
Integrations



PAYMENTS & FINANCIAL SERVICES

Secure, seamless transactions are at the core of every successful gaming operation.

Our payments ecosystem offers:

- 300+ Payment Methods
- Payment Routing & Cascading
- Multi-Wallet Support
- Crypto Currency Integration
- Auto & Manual Withdrawals
- Fraud Prevention Tools
- PSP Management
- Transaction Monitoring
- Financial Reporting



COMPLIANCE & RESPONSIBLE GAMING

At SUPA GAMING, compliance is embedded into every aspect of our technology and operations.

Our solutions are designed to support regulated market requirements through:

- Responsible Gaming Controls
- KYC & AML Frameworks
- Fraud Prevention Systems
- Audit Trails & Reporting
- Centralised Monitoring
- Secure Access Controls
- Data Protection Standards
- Risk Management Tools
- Regulatory Reporting Capabilities

We work closely with operators, regulators and technology partners to ensure the highest standards of governance, transparency and player protection.



RETAIL INFRASTRUCTURE & BETSHOP SOLUTIONS

SUPA GAMING extends beyond digital platforms with a proven retail infrastructure model supporting land-based and hybrid operators.

Our retail capabilities include:

- Shop Deployment & Rollout
- Cashier Solutions
- Agent Management
- Retail Operations Management
- Central Monitoring
- Reporting & Analytics
- Staff Training & Support
- Hardware & Terminal Management

With more than 100 retail locations deployed, we provide operators with the tools required to manage efficient, scalable retail networks.





SPORTS BETTING

Supabets offers a full suite of sports wagering options, including live and pre-match markets across local and international sports. Customers can access 4500+ betting markets.



SUPA NUMBERS

Supabets offers a large range of draws that take place around the world.



ONLINE CASINO

The platform features casino games such as slots, live dealer and crash games.



ONLINE EXPERIENCE

Beyond the online channel, Supabets maintains physical betting outlets. Offering innovative access to our online wagering platform.



DIGITAL EXPERIENCE

Supabets combines digital and online gambling experiences, allowing customers flexibility in how they place bets and play.

CRASHCLICKER™

CrashClicker™ is SUPA GAMING's innovative retail crash gaming solution designed specifically for regulated betting environments.

The solution features:

- Centralised Server-Based Architecture
- Secure Encrypted Communications
- Remote Device Management
- Transaction Logging
- Real-Time Monitoring
- Certified RNG Controls
- Regulatory Transparency
- Compliance-Focused Design

CrashClicker™ enables operators to deliver engaging gaming experiences while maintaining full operational oversight and regulatory compliance.



[See CrashClicker promo](#)

[See CrashClicker guide](#)

WHY SUPAGAMING

Secure, seamless transactions are at the core of every successful gaming operation.

1

Complete End-to-End Ecosystem

One technology partner for platform, sportsbook, games, CRM, payments and retail operations.

2

Fast Time-to-Market

Launch quickly with proven, scalable and fully integrated solutions.

3

Operational Excellence

Gain complete visibility across players, payments, content and performance.

4

Enterprise-Grade Infrastructure

Built for high-volume environments with reliability, security and scalability at its core.

5

Flexible Deployment Models

Standalone products or fully integrated turnkey solutions tailored to your business needs.

6

Trusted Industry Experience

Over two decades of expertise supporting operators across multiple regulated jurisdictions.

PARTNER NETWORK

SUPA GAMING collaborates with leading providers across:



Sports Data &
Odds



Identity
Verification



Payments



CRM &
Marketing
Automation



Content
Aggregation



Compliance &
Certification



Fraud
Prevention



RavenTrack



fast track



COMCORP
SINCE 1994

sportradar

Our partner ecosystem ensures operators have access to best-in-class technologies and services through a single integrated framework.

OUR MOST POPULAR PSP INTEGRATIONS

The VISA logo in white, bold, italicized capital letters.

THE FUTURE OF GAMING STARTS HERE

SUPA GAMING is more than a technology provider. We are a strategic partner committed to helping operators build sustainable, scalable and compliant gaming businesses.

By combining innovation, operational expertise and market-leading technology, we empower our partners to unlock new opportunities, drive player engagement and achieve long-term success in an increasingly competitive gaming landscape.

CONTACT

Building 2, Illovo Edge, 37B Fricker Rd, Illovo, Sandton, Gauteng, 2196

082 592 0304

+27 60 017 6064 - Customer Service Support



TECHNOLOGY
INFRASTRUCTURE
INNOVATION